

# The 39th Annual IATUL Conference

Oslo, Norway • 18-21 June 2018



## Why should you sponsor the 39th Annual IATUL Conference?

- The range of topics cover the latest developments in libraries. This enables your organization to promote itself as a leading supporter of library and information services, thus strengthening your brand profile.
- The international character of the conference ensures global visibility.
- You get the opportunity to meet library executives and decision-makers.
- The conference programme offers time and space to engage in dialogue and networking – and to develop new and existing relationships.

Besides promoting your organization at the IATUL Conference, we offer you the opportunity to be part of the IATUL Workshops and Seminars fitting your aims and target group. We will be pleased to update you on planned events and offer various options for presenting your company at future IATUL Events.

## PLATINUM SPONSOR

### Platinum sponsors will receive the following:

- Inclusion of company logo in the IATUL letterhead as an IATUL partner for 1 year.
- Inclusion of company logo on the IATUL website landing page for 1 year.

### At the Conference:

- Company banner at a designated spot in the main auditorium.
- Company logo placed on event welcome and program presentation slides and sponsor acknowledgement boards.
- Exhibition space in a prominent, attractive location at the annual conference.
- One-page monochrome advertisement in the final programme.
- Option of adding information material, for example to the delegate bags.
- Option of adding a company gift or giveaway in all delegate bags.
- A complimentary registration for a company representative.
- Inclusion of company logo on the conference website.
- Conference programme will note your company as a Platinum Sponsor (the company logo will be depicted).
- A list of attendees.

€ 6,000

## GOLD SPONSOR

### Gold sponsors will receive the following:

- Inclusion of company logo on the new IATUL website landing page for 1 year.

### At the Conference:

- Company logo placed on event welcome and programme presentation slides and sponsor acknowledgement boards.
- Exhibition space in a prominent, attractive location at the annual conference.
- One-page monochrome advertisement in the final programme.
- Option of adding information material, for example to the delegate bags.
- Option of adding a company gift or giveaway in all delegate bags.
- A complimentary registration for a company representative.
- Inclusion of company logo at the conference website.
- Conference programme will note your company as a Gold Sponsor (the company logo will be depicted).
- A list of attendees.

€ 4,000

See next page for more sponsorship opportunities.

## SILVER SPONSOR

### At the Conference:

- Exhibition space.
- One half page monochrome advertisement in the final programme.
- Option of adding information material, for example to the delegate bag.
- Option of adding a company gift or giveaway in all delegate bags.
- A complimentary registration for a company representative.
- Inclusion of company logo at the conference website
- Conference programme will note your company as a Silver Sponsor (the company logo will be depicted).
- A list of attendees.

€ 3,000

## BRONZE SPONSOR

### At the Conference:

- Exhibition space.
- Option of adding information material, for example to the delegate bags.
- Option of adding a company gift or giveaway in all delegate bags.
- A complimentary registration for a company representative.
- Inclusion of company logo at the conference website
- Conference programme will note your company as a Bronze Sponsor (the company logo will be depicted).
- A list of attendees.

€ 2,000

## EVENT SPONSORSHIPS

Social events offer special opportunities – for the delegates to exchange knowledge, network and enjoy themselves – and for you to present your organization or your network in a very special surrounding. You will be part of the community, making a lasting impression on the conference attendees. We invite you to sponsor any of the following events, either partially or in full. We will be happy to negotiate custom arrangements to suit both parties.

- Wednesday Tour Day (lunch break and social programme): **€ 4000**
- Tuesday Gala Dinner (dinner at the university): **€ 3000**

### Your benefits (depending on the event and whether the event is sponsored partially or in full):

- Naming of your company in conference and social programmes.
- Your company branding/logo on the conference website.
- Your logo on the signage for the respective event.
- Placing of your corporate banner at event venues.
- The sponsor will be acknowledged.
- The delegates may be addressed with a few opening remarks by sponsor.
- Your company logo on the buffet tables.
- Naming of your company as a Silver, Gold or Platinum Sponsor depending on the sum of sponsorship.

## CATERING SPONSORSHIPS

The lunches and refreshments served during the conference breaks will be offered at the conference venue – with a direct link to the exhibition or session and workshop rooms:

- Lunch (Monday) **€ 1,500**
- Lunch (Tuesday) **€ 1,500**
- Lunch (Thursday) **€ 1,500**

### Your benefit:

The sponsor will be acknowledged and your company logo will be displayed on the buffet tables.

## OTHER FORMS OF SPONSORSHIP

- Sponsorship of delegate bags – high visibility during and after the conference: **€ 1,500**
- The option of adding your information material to the delegate bags: **€ 750**
- Pen and notepads with your company branding included in every delegate bag: **€ 750**
- Your company gift or give-away in all delegate bags: **€ 750**
- Your company lanyards (for delegate name badges): **€ 750**
- Your product presentation in the conference programme: **€ 500**

**To secure a sponsorship opportunity or to get more details please contact Marianne Montgomery**

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